

*Presented by Breathe DC*



**2015 Sponsorship Opportunities**

**Camp Breathe Happy**

**August 9-13, 2015 · 4-H Campgrounds, Upper Marlboro, MD**



## Presenting Sponsor

**\$75,000**

- 50 camperships
- Logo prominently placed on camp promotional materials
- Logo on camp website
- Press release announcing exclusive sponsorship
- Logo on front of camp t-shirts
- Speaking opportunity at graduation ceremony
- Photo op at camp event
- Personal thank you letters from campers



## Lodge Sponsor

**\$25,000**

- 20 camperships
- Logo on camp promotional materials
- Logo on camp website
- Mention in media releases
- Logo on camp t-shirts
- Acknowledgment at graduation ceremony
- Personal thank you letters from campers



## Tent Sponsor

**\$7,500**

- 5 camperships
- Name on camp promotional materials
- Name on camp website
- Mention in media releases
- Name on camp t-shirts
- Personal thank you letters from campers



## Cabin Sponsor

**\$15,000**

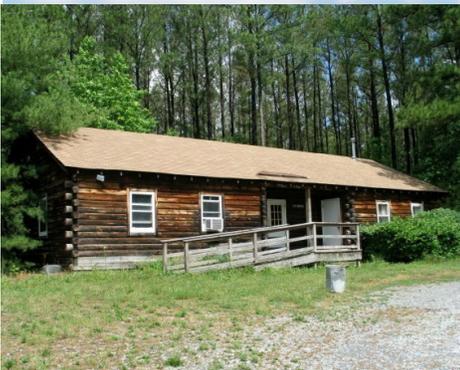
- 10 camperships
- Logo on camp promotional materials
- Mention in media releases
- Logo on camp t-shirts
- Acknowledgment at graduation ceremony
- Personal thank you letters from campers



## Starlight Sponsor

**\$1,500**

- 1 campership
- Name on camp website
- Personal thank you letter from camper



# When you sponsor Camp Breathe Happy, you sponsor a new life experience for a Washington, DC child with asthma!

Camp Breathe Happy is a one week overnight camp experience for Washington, DC youth ages 8 to 12 who have asthma. Our camp is hosted at the Patuxent 4-H Campgrounds, less than 30 miles from Washington, but a world away for most campers, who have never had a traditional camp experience. Campers bunk in a rustic log cabin and experience the outdoors like never before!

Under the skilled supervision of trained camp counselors and medical staff, our campers enjoy nature walks, archery, water sports, arts and crafts, and a variety of other outdoor games and activities. They learn and practice asthma management techniques that will help them improve their asthma action plans and lead more active lives long after their camp experience. With your support, more than 50 children with asthma will experience Camp Breathe Happy overnight camp this summer. Become a Camp Breathe Happy sponsor today!



## Sponsor Camp Breathe Happy!

Your support will make summer camp possible for more than 50 children with asthma.

Breathe DC is an experienced, trusted camp operator. Our team has hosted successful summer youth asthma camps for over 20 years! More than 1,000 Washington, DC youth have attended our day and overnight camps, including more than 300 youth participants in Camp Breathe Happy!

### ASTHMA EDUCATION: Camp Breathe Happy Delivers Measurable Results

Now in its fifth year, Camp Breathe Happy has a noteworthy track record.

More than 300 youth have attended the camp and effectively improved their ability to manage their asthma. Pre- and post-test evaluation results show that over 80% of campers increase their asthma knowledge, management skills and their overall understanding of various asthma-related topics, thus reducing emergency visits and hospitalization costs.

# Camp Breathe Happy Sponsorship Form

## Sponsorship Levels

- Presenting Sponsor: \$75,000
- Lodge Sponsor: \$25,000
- Cabin Sponsor: \$15,000
- Tent Sponsor: \$7,500
- Starlight Sponsor: \$1,500
- \$\_\_\_\_\_ I cannot contribute at the sponsorship levels, but I want to help. My donation is enclosed.

## PAYMENT INFORMATION Check Enclosed Please Send Invoice

**PAY BY INVOICE** Use this form to request an invoice, or email your invoice request to: [info@breathedc.org](mailto:info@breathedc.org)

**PAY BY MAIL** Attn: Camp Breathe Happy  
Breathe DC  
1310 Southern Avenue, SE  
Room G-082  
Washington, DC 20032  
Phone: 202-574-6789



Name/Company \_\_\_\_\_  
*(As you want to be acknowledged in camp materials)*

Contact Person \_\_\_\_\_

Contact Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_